

APPLICATION FORM/PLANNING DOCUMENT

FY13 NEW LOOK PROJECT SP (SPECIAL POPULATIONS) AWARD

Additional information about the New Look Project and completing this application is available in the [New Look SP Award application walk-through](#).

Applications must be typed and submitted electronically to icsps@ilstu.edu no later than Oct. 3, 2012.

- For consideration, applicants must follow the form provided and complete the budget worksheet.
- Budgets should total between \$500 and \$3500, depending on scope of activity. Please align your budget to [Acceptable Uses of Funds](#).
- Additional resources, including a resource-filled application walk-through, can be found on the [New Look website](#).
- An [Informational Webinar](#) on the New Look Project and application process will be presented on August 23, 2012. Participation in the webinar or its archived format is required.
- Only Illinois postsecondary educational entities receiving Perkins funds are eligible applicants.
- All New Look Awardees are required to participate in the New Look Symposium, May 9, 2013.
- Special consideration will be given to applications which
 - Include a presentation at a State or regional conference in their plan.
 - Have a secondary/postsecondary partnership.
 - Integrate programs of Study in the project.
- Product Note: All products developed through New Look funds should be made available for dissemination, must reference the [Stevens Amendment](#), and are the property of ICCB.

Section 1: Project Overview

A. Primary Contact for New Look Project:

Organization: Kishwaukee College

Name: Kristine Adzovic

Title: Coordinator, Adult Student Connections

Address: 21193 Malta Road
Malta, IL 60150

Phone: 815-825-2086 ext. 3430

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E-mail: Kristine.Adzovic@kishwaukeecollege.edu

B. General Project Information

Proposed New Look Project Title: TBD

Implementation Date(s): January-April, 2013

Date(s) of Activity(ies): 1/2013 (IL Worknet Center Job Club); 3/14/13(4C's Parent Group); 4/2013 (IL Worknet Center Job Club)

C. Special Populations Targeted: (check all that apply)*

- Single Parents / Displaced Homemakers
- Economically Disadvantaged

*A separate initiative is available for projects focused on nontraditional occupations.

D. What is the need for this project?

Please describe the need(s) of the Special Population(s) learners that your project will help to address. What research/data assisted in the determination of this need? Why is New Look funding required to help meet this need (i.e., why can't/won't your institution fund this project at this time)?

A need in DeKalb County is to get our single parents and individuals who are economically disadvantaged trained and employed. Every week, single parents and individuals who are economically disadvantaged meet at the Illinois Worknet Center for a job club. Every month, single parents and individuals who are economically disadvantaged meet at 4C's Community Coordinated Child Care for mandatory parent group meetings. These are audiences that

need to hear about the many training and employment opportunities within Manufacturing/Automated Engineering Technology in DeKalb County.

Section 2: Activities

For a better chance at making effective change, ICSPS recommends the use of research-based strategies to guide activity selection. Applicants may choose to use a variety of sources for research.

E. List the research used to select the most effective practices to meet the goals of your project.

When developing recruitment activities, interventions such as special programs were found to increase interest in the activities offered (Phillips et al., 2002). Effective career guidance practices provide a realistic picture of actual on-the-job activities (Dodson and Borders, 2006) and information on the range of jobs available to students at an early age (Miller and Hayward, 2006).

F. Describe the activities you plan to implement and/or products you plan to develop.

Be sure your activities are aligned with your short-term goals. Where appropriate, include planning/preparation activities (e.g., selection of students, marketing, etc.), description of funded activity (activities being implemented), data collection activities, follow-up activities, and role(s) of activity partner(s).

Kishwaukee College's Adult Student Connections (ASC) Coordinator will partner with the Illinois Worknet Center in DeKalb, Illinois as well as the local subsidized childcare program called 4C's-Community Coordinated Child Care to present career and academic options to individuals who are economically disadvantaged and single parents. The goal is to make disadvantaged community members aware of the fastest growing industry in our community: Manufacturing/Automated Engineering Technology. The ASC Coordinator will go to two job clubs hosted by the Illinois Worknet Center as well as a 4C's Parent Group meeting and give a presentation about the Manufacturing/Automated Engineering Technology program at Kishwaukee College. By providing food for participants and making special marketing materials promoting this event, our hope is to recruit a large audience. The goal is to market the presentation as something special and unique to set it apart from the typical job club and parent club meetings.

Data Collection & Follow-up Activities: Data will be collected on those participating in the activity, such as name, address, level of education, career interest, and additional demographics. The data on participants will be used for recruitment of future activities that target single parents and economically disadvantaged. In addition, due to other grants that Kishwaukee College has been awarded, such as ICAPS and INAM, the New Look Project participants will be informed about future training opportunities and financial assistance that can support them in a Manufacturing/Automated Engineering Technology career path.

Role of Partners: (2) Illinois Worknet Center, DeKalb, IL; 4C's-Community Coordinated Child Care, DeKalb, IL
The New Look Partners will assist in recruiting members for the activity and will provide the meeting space.

Section 3: Goal Setting

All goals should be specific, aligned, and measurable. For best results, please use the format provided on the [Goal Measurement Worksheet](#).

G. What is the long-term goal of the project, and how will it be measured?

Long-term goals should share the overall idea of what you would like to accomplish with regard to the special population(s) you are choosing to serve. The long-term goal can extend beyond the grant period.

Goal 1- Increase the amount of skilled workers for local Manufacturing/Automated Engineering Technology industries in DeKalb County, IL. (Measure: work with Kishwaukee College Manufacturing/Automated Engineering Technology Advisory Board monthly to see if industry needs are being better met within fiscal years to come.)

Goal 2- Increase student enrollment (especially female) in Kishwaukee College's Manufacturing/Automated Engineering Technology certificate and degree programs. (Measure: Institutional Research Analyst will run a report assessing how many female students are enrolled in MT/AET courses in future fiscal years.)

Goal 3- Improve the employment rate for DeKalb County. (Measure: meet monthly with Kishwaukee College Manufacturing/Automated Engineering Technology Advisory Board to see trends in employment in fiscal years to come.)

H. What are the short-term goals of the project, and how will they be measured? How do the short-term goals assist in the achievement of the long-term goal?

Short-term goals should bridge your long-term goals and your activities.

Goal 1- Inform single parents and individuals who are economically disadvantaged in DeKalb County about training and career opportunities within Manufacturing/Automated Engineering Technology.

Goal 2- Establish stronger relationships with 4C's Community Coordinated Child Care Program and the Illinois Worknet Center in order to more effectively serve single parents and individuals who are economically disadvantaged in DeKalb County. (Measure: have all partners take a pre and post survey to assess the quality of collaborative relationship between Kishwaukee College, 4C's, and Illinois Worknet Center.)

Goal 3- Identify future participants for grant programs (ICAPS, bridge program, INAM) that will provide financial support for training and employment within Manufacturing/Automated Engineering Technology. (Measure: use data collected on New Look Project FY13 participants.)

Section 4: Innovation/Dissemination

The New Look Project is designed to assist Perkins professionals in launching projects considered innovative in their area. Innovative projects may or may not be found to be effective, but when activity results are disseminated, others may learn from and improve upon the activity, making the project useful, regardless of the initial effectiveness. Successful dissemination can also help to build partners for sustainability of programs, broaden areas of impact, or focus activities.

Presentation Requirement: Outside of local dissemination, all New Look awardees are required to participate in the New Look Showcase Symposium on May9, 2013. Special consideration will be given to projects that include dissemination at a State or regional conference in their plans.

I. Has this activity/project been implemented at your institution before? X NO

J. Describe plans for dissemination of the project accomplishments, including plans for any presentations.

As always, the New Look Project team at Kishwaukee College is always willing to present at any conferences. In recent years, we have presented our New Look Projects at the Connections Conference as well as the Forum for Excellence. We would also share the successes of the project with neighboring institutions to encourage them to partner with their local One-Stop Centers and community service agencies as a way to inform and recruit future students for postsecondary training.

Section 5: Sustainability

A major goal of this project is to provide funding and support for innovative, effective program development and improvement for special populations. Through this support, the New Look Project hopes to position awardees to prove their programs effective and have supporting information collected as well as products developed to better approach other partners for sustainability assistance. This puts the 'risk' of funding innovation on the shoulders of ICCB through the New Look Project, and allows other funders to invest in a "proven" program.

K. Describe plans for sustainability for accomplishment of the project goals.

(e.g., potential partners that could be approached during the New Look Project implementation, ways in which the results from the project could be used to solicit further funding or in-kind supports, potential expansion of the project in future years, etc...).

The activities proposed for the event align with our goals for other grants Kishwaukee College has been awarded, such as the ICAPS Transitions Academy grant and the INAM (Illinois Network for Advanced Manufacturing) grant that supports the Earn and Learn Advanced Manufacturing Career Lattice Program. These grants are all three year projects for the College and any students we recruit through the FY13 New Look Project could become beneficiaries of additional programs offered through these grants.

Section 6: Summary

L. Please provide a one paragraph summary of your proposed project, including the anticipated impact on Perkins Special Populations.

This paragraph should be ready for dissemination, as it will be used to summarize your project on the New Look Website.

The overall goal of the event is to provide information about Manufacturing/Automated Engineering Technology training and employment opportunities within DeKalb County to single parents and individuals who are economically disadvantaged. The target audience for the project are single parents and individuals who are economically disadvantaged that attend weekly job club meetings at the Illinois Worknet Center (One-Stop Center)

and monthly parent group meetings at 4C's Community Coordinated Child Care. A special presentation will be featured at the job club and parent group meetings. Special marketing materials and menus will be developed as part of recruitment efforts for the presentation. The goal is to create an inviting event that will bring many people who are seeking training, employment, and new career opportunities.

FY13 New Look Project Budget Sheet

The items listed in your budget should correspond to the activities you outlined in your activities (Section 3).

New Look Project Title:	TBD	
Total amount requested: (from budget form below):	\$600	
Project Leader Information:	Partner Information:	Business Official (Fiscal Agency):
Name: Kristine Adzovic Organization: Kishwaukee College Address: 21193 Malta Road City: Malta, IL Zip: 60150 Phone: 815-825-2086 ext. 3430 Fax: 815-825-2605 E-mail: Kristine.Adzovic@kishwaukeecollege.edu	Name: Tom Conley Organization: Illinois Worknet Center Address: 1701 E. Lincoln Hwy City: DeKalb, IL Zip: 60115 Phone: 815-756-4893 ext.250 Fax: 815-756-1051 E-mail: Tom.Conley@kishwaukeecollege.edu	Name: Beth Young Organization: Kishwaukee College Address: 21193 Malta Road City: Malta, IL Zip: 60150 Phone: 815-825-2086 ext. 3740 Fax: 815-825-2091
	Name: Esther Pucket Organization: 4C's Community Coordinated Child Care Address: 155 North Third Street, Ste 300 City: DeKalb, IL Zip: 60115 Phone: 815-758-8149 Fax: 815-758-5652	E-mail: Beth.Young@kishwaukeecollege.edu

Detailed New Look Project Budget**	Budgeted Amount
General Supplies and Materials --- Describe products & purpose of each item.	\$300.00
January, 2013- Food and Marketing/printing for event (IL Worknet Center) \$100 March 14, 2013- Food and Marketing/printing for event (4C's) \$100 April, 2013- Food and Marketing/printing for event (IL Worknet Center) \$100	
Travel Expenses --- Describe recipient, destination, and purpose of travel.	\$300.00
Travel from Kishwaukee College to partner sites for planning and activities (\$56). Travel from Kishwaukee College to ISU in Normal for Symposium 5/9/13 and Micromessaging to Reach and Teach Every Student: 220 miles round trip – will take 2 cars since other members of our faculty and department would like to hear presentation. Total \$244)	
Total New Look SP Award Requested	\$600.00

**Please confirm budgeted items are allowable expenditures. Allowable expenditures are outlined in the [Acceptable Uses of Funds](#) document.