A NEW LOOK IN A NEW DIRECTION

An Attempt to Increase Nontraditional Participation and Completion at SWIC
A New Look at the Trades
Recruitment and Retention Initiative

A Workshop designed to increase female participation in the Manufacturing and Architecture & Construction Programs of Study.
A New Look at the Trades

Members of the Team

- Yvonne Fricker, Internship Specialist
- Bonnie Heuer, Career Transition Coordinator
- Sherry Hott, CTE Coordinator
- Paula Koskie, Career Development Specialist
- Amy Markus, Nontraditional Career Specialist
- Bradley Sparks, Dean of Technical Education
Career Session Instructors

- Mark Bosworth, Precision Machining Technology
- Kevin Corgan, Welding Technology
- Christina Frierdich, Construction Management Technology
- Jim Laing, Construction Management Technology
- Keith Otten, Heating, Ventilation, Air Conditioning, and Refrigeration
- Tom Zach, Electrical/Electronic Technology
A New Look at the Trades
Southwestern Illinois College
Sam Wolf Granite City Campus, History Room
Friday, March 30, 2012
9:00 a.m. — 2 p.m.

Workshop Agenda

8:30—9:00  Registration in the History Room
9:00—9:05  Pre-test
Yvonne Frickey, Internship Specialist
9:05—9:15  Welcome
Amy Markus, Nontraditional Career Specialist
Sherry Hott, CTE Coordinator
9:15—9:45  Technical Education: The Future is Bright
Bradley Sparks, Dean of Technical Education
9:45—9:50  Travel to Session #1
9:50—10:30 Career Breakout Session #1
10:50—10:55  Travel to Session #2
10:55—11:55 Career Breakout Session #2
12:00—12:30 Lunch in the History Room
12:30—1:30  Panel Presentation
Amy Markus, Moderator
Kelsey Ciborowski, Welding Student
Tyann Hamilton, Welding Student
Robbin Madden, Industrial Electricity Student
Amber Cornish, Boilermaker
1:00—1:30  The Top 10 Reasons Why the Skills Gap
is a Good Thing
Gailyn Cornish, Director of Corporate Outreach
ILMO Products Company
1:30—2:00  Evaluations, Post-test, & Dismissal
Bonnie Heuer, Career Transition Coordinator

Special thanks to the following SWIC employees:
Yvonne Frickey, Internship Specialist
Bonnie Heuer, Career Transition Coordinator
Sherry Hott, CTE Coordinator
Paula Raskie, Career Development Specialist
Amy Markus, Nontraditional Career Specialist
Bradley Sparks, Dean of Technical Education

Thank you to our special presenters:
Kelsey Ciborowski, Gailyn Cornish, Amber Cornish, Tyann Hamilton, Robbin Madden

Thank you to our career session instructors:
Jim Leal, Construction Management Technology
Christine Friedeichi, Construction Management Technology
Tom Zach, Electrical/Electronic Technology
Keith Otten, Heating, Ventilation, Air Conditioning, and Refrigeration
Mark Rees, Welding Technology

Thank you to the following schools for participating in today’s program:
Granite City High School
Liberty Christian Academy
Triad High School

A very special thank you to Lynn Reha, Director of ICSPS for your support on this project.

A New Look at the Trades is Sponsored by:
The Career Activities and Employment Center
Southwestern Illinois College

This event was developed with a grant from the Illinois Community College Board and funded 100% through Carl D. Perkins Career and Technical Education Improvement Act of 2006.
Five Areas of Hands-On Training

• Construction Management Technology
• Electrical/Electronic Technology
• Heating, Ventilation, Air Conditioning & Refrigeration
• Precision Machining Technology
• Welding Technology
Registration Process

• As part of the registration process each student selected two of the five hands on sessions to attend.
• Each student had their own schedule upon arrival.
We Welcomed the Following Schools

- Granite City High School
- Liberty Christian Academy
- Triad High School
The Future is Bright for Technical Careers and Tour of the Industrial Training at Center Sam Wolf Granite City Campus
Construction Management Technology

[Images of individuals working with equipment]
Electrical/Electronics Technology
Heating, Ventilation, Air Conditioning, and Refrigeration
Precision Machining Technology
Members of the Panel

• Kelsey Ciborowski, Welding Student
• Amber Cornish, Boilermaker
• Tyann Hamilton, Welding Student
• Robbin Madden, Industrial Electricity Student
Panel Presentation
Students and Professionals
The Top 10 Reasons Why the Skills Gap is a Good Thing
Gailyn Cornell, Director of Corporate Outreach ILMO Products Company
Career Resources
Evaluation Results

• The results were as follows as reported on the pre and post-tests:
• -Considered pursuing a nontraditional career for my gender, a **30.4%** increase.
• -Considered pursuing a nontraditional career in one of the highlighted programs: Construction, Electrical/Electricity, HVAR, Machining, and Welding, a **31.2%** increase.
• Programs participants indicated most interested in: Construction = 5, Electricity = 6, HVAR = 0, Machining = 4, Welding = 10
• -Awareness and knowledge of the importance of gender diversity in the workplace, a **31.2%** increase.
• -Available resources on nontraditional careers and other career-related services at SWIC than can assist with making an informed career decision, a **37.6%** increase.
Evaluation Results

• “My group of ladies that went to the New Look Workshop last week had a wonderful time. They came back so excited about what they got to do and had a lot of fun doing it. Please pass along my sincere thank you to everyone involved in putting the event on.”

  – Andy Brendel, Technology and Engineering Education Instructor, Triad High School
Career Cruising
Recruitment and Retention Initiative

Purchased Career Assessment computer software, featuring gender diverse multi-media interviews to assist students in making informed career decisions.
Network of Success
Retention and Placement Initiative

A Workshop designed to retain and place students in areas that have high employment potential.
NETWORK OF SUCCESS

A Panel Presentation for all Business Division Interns including the following programs:

• Computer Information Systems
• Networking
• Office Administration Technology
• Paralegal
• Web Development
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