

NEW LOOK PROJECT SP (SPECIAL POPULATIONS) AWARD FINAL REPORT

Section 1: Project Overview

A. Primary Contact for New Look Project:

Organization: Kishwaukee College
Name: Kristine Adzovic
Title: Coordinator, Adult Student Connections
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B. General Project Information

New Look Project Title: Partnerships for Progress
Date(s) of Activity(ies): 1/31/13, 2/26/13, 5/2/13

C. Special Populations Targeted: (check all that apply)*

- Single Parents / Displaced Homemakers
 Economically Disadvantaged

D. You completed a need statement in order to focus your activities most effectively. Give a short description of the impact of that need statement on the Team's focus and activity selection. *For example, Viewpoint Community College found that individuals with disabilities had a much lower retention rate than the all student average in information technology classes. The conclusion of the Team was to focus on developing activities for individuals with disabilities in information technology rather than other programs.*

A need in DeKalb County is to get single parents and individuals who are economically disadvantaged trained and employed. Our activities focused on these populations and informing them about the highest job growth demand in our county: manufacturing. In addition, our identified need impacted the partners we chose to work with for the project.

Section 2: Activities

E. Describe the activities implemented and/or products you developed. Submit samples, if available, with this report to cjborow@ilstu.edu.

Activities implemented:

Workshop #1- 1/31/13

This workshop was held at 4C's Community Coordinated Childcare, a childcare assistance program in DeKalb County. The presentation was for a Parents Group that meets regularly. Group members are single parents and economically disadvantaged. Overall, there were 10 women in attendance and 3 4C's staff members. All female participants were Latino and African American. A local employer for manufacturing (Ideal Industries) partnered with us for the event.

Workshop #2-2/26/13

This workshop was held at the Illinois workNet Center. The presentation was for their weekly job club attendees, ranging in all ages, ethnicities, and gender. The group consisted of 12 unemployed persons. 2 staff from the Illinois workNet Center partnered with us for the event as well as a local manufacturing employer (A1 Safety Vests & Equip). Another partner for this presentation was the Kishwaukee College Earn & Learn/INAM Coordinator.

Workshop #3-5/2/13

This workshop was held at 4C's Community Coordinated Childcare, a childcare assistance program in DeKalb County. An unexpected factor that came about was a restructuring of the Parents Group. In April, 2013 the group dissembled which made recruitment for the final New Look project activity challenging. Only 1 person was in attendance. However, another agency partner (Illinois Cooperative Extension) attended and learned about how to disseminate information about manufacturing to local residents.

Products developed (attached): poster, data table, Powerpoint presentation

- F. Please provide information regarding the impact of your project, including: collaborating agencies, total number of students served, total number of educators served, amount of materials distributed, and other pertinent quantitative information.**

	Collaborating Agencies	# students served	# agencies served	Materials Distributed
Wkshop #1	2 (4C's, Ideal Industries)	10	2	Brochures
Wkshop #2	2 (Illinois workNet Center, A1 Safety Vests & Equip)	12	2	Brochures
Wkshop #3	2 (4C's, Illinois Cooperative Extension)	1	2	Brochures
		Total students: 23	Total agencies: 5	

Section 3: Goals

- G. List long- and short-term goals for your New Look Project.**

Long-term goals:

Goal 1- Increase the amount of skilled workers for local Manufacturing/Automated Engineering Technology industries in DeKalb County, IL. (Measure: work with Kishwaukee College Manufacturing/Automated Engineering Technology Advisory Board monthly to see if industry needs are being better met within fiscal years to come.)

Goal 2- Increase student enrollment (especially female) in Kishwaukee College's Manufacturing/Automated Engineering Technology certificate and degree programs. (Measure: Institutional Research Analyst will run a report assessing how many female students are enrolled in MT/AET courses in future fiscal years.)

Goal 3- Improve the employment rate for DeKalb County. (Measure: meet monthly with Kishwaukee College Manufacturing/Automated Engineering Technology Advisory Board to see trends in employment in fiscal years to come.)

Short-term goals:

Goal 1- Inform single parents and individuals who are economically disadvantaged in DeKalb County about training and career opportunities within Manufacturing/Automated Engineering Technology.

Goal 2- Establish stronger relationships with 4C's Community Coordinated Child Care Program and the Illinois Worknet Center in order to more effectively serve single parents and individuals who are economically disadvantaged in DeKalb County. (Measure: have all partners take a pre and post survey to assess the quality of collaborative relationship between Kishwaukee College, 4C's, and Illinois Worknet Center.)

Goal 3- Identify future participants for grant programs (ICAPS, bridge program, INAM) that will provide financial support for training and employment within Manufacturing/Automated Engineering Technology. (Measure: use data collected on New Look Project FY13 participants.)

- H. Explain how those particular goals were aligned with your New Look Project.**

The short term and long term goals centered on informing special populations about training opportunities in manufacturing and forming partnerships with local agencies and employers during the process. The long term goals focus on building the workforce within the manufacturing industry and the steps necessary to see that accomplished. Building the manufacturing workforce is all about getting people trained and employed. Therefore, the overall goal of the project was to spread the word about special training available so people can enroll, get trained, and get employed.

- I. How did you evaluate the effectiveness of the project in meeting the stated goals?**

Short-term goal #3 was about identifying future participants for grant programs, such as the INAM program that supports training in manufacturing. Four prospective students were identified and referred to the INAM program due to two of the New Look presentations on 2/26/13 and 5/2/13. Also, attendance was taken at all three presentations so the students' names can be added to the College mailing list and be informed about upcoming opportunities for training. Finally, a survey was administered to project partners (total of 5 staff) who hosted a presentation. The survey assessed their level of satisfaction with Kishwaukee College in terms of communication, flexibility, and program effectiveness for participants. 80% of the surveys were completed and returned (4 out of 5). Of those who responded, 100% reported "Satisfied" and/or "Very Satisfied" in areas of communication, flexibility, and program effectiveness. (Surveys results are attached in email with final report.)

- J. To what extent were your short-term goals achieved?**

The following short-term goals were achieved: 23 economically disadvantaged residents were informed about training programs; 13 women who were informed about training opportunities identified themselves as single parents; strong relationships were formed between Kishwaukee College and 6 agencies and/or employers; 4 students were identified and referred to the INAM manufacturing training program as a result of a New Look project presentations.

K. What steps did you take towards attaining the long-term goal(s) this year? What are the further plans for the achievement of the long-term goal(s)?

During the fall semester of 2013, new enrolled students into Automated Engineering Technology/Manufacturing programs will be tracked. Also, the Office of Institutional Research at Kishwaukee College provides annual updates with enrollment into the manufacturing program as well as the number of female participants (nontraditional occupation for females) in the courses. Also, the New Look Project coordinator (Kristine Adzovic) will continue to meet monthly with Kishwaukee College Manufacturing/Automated Engineering Technology Advisory Board in FY14 to identify further needs and trends.

Section 4: Evaluation and Feedback

L. Provide feedback received from organizers, participants, and/or observers on the effectiveness of your program or product. Submit samples, if available, with this report to cjborow@ilstu.edu.

Survey results attached in email with final report.

M. Based on the results of your evaluation, feedback, and personal reflection, what modifications could be made to improve your New Look Project?

I would have marketed to a wider audience for the final presentation on 5/2/13 that was hosted at 4C's. Due the restructuring and disassembling of the 4C's monthly Parent Group, our attendance was extremely low. To improve, I would have used a few weeks to contact a wider audience by partnering with Dept. of Human Services, H.O.P.E. of Rochelle, Safe Passage of DeKalb, and Hope Haven.

N. What plans do you have for utilizing evaluation feedback in planning for similar activities?

I would give more time during the presentations for employer/audience interaction so audience members could ask more questions about training and job outlook in manufacturing.

Section 5: Dissemination

O. How have you disseminated information about this project? Please provide copies of your activity(s)/product(s) (e.g. promotional materials, educational products, and program descriptions). Submit samples, if available, with this report to cjborow@ilstu.edu.

Information about my New Look Project was disseminated at the following:

- 4C's Community Coordinated Childcare in January, April, and May, 2013
- Illinois workNet Center in February, 2013
- DeKalb Area and Rochelle Area Human Resources Managers meeting on April 11, 2013
- Kishwaukee College AETP Division Meeting on April 17, 2013
- New Look Symposium in Normal on May 9, 2013
- Kishwaukee College Student Services Cabinet Meeting on May 21, 2013
- Transitions Academy 20 Minutes of Fame in Normal on May 22, 2013

Attached: promotional flyer

P. Also, if applicable, provide photos of students participating in your event or using your product. Submit samples, if available, with this report to cjborow@ilstu.edu. If you received press coverage of your project, please include news clippings, web addresses, or contact information. Be sure that appropriate release forms are available for each photo submitted.

Due to some of the participants being victims of domestic violence and being served by local shelters, no photographs were taken.

Section 6: Sustainability

Q. New Look funds are intended to sponsor innovative projects so that they may then become part of the institution or sponsored by other partners. Plans for sustainability are therefore very important. Describe plans for sustainability of your project and for accomplishment of the long-term project goals.

Kishwaukee College has obtained some monies for FY14 to help fund marketing activities that promote special programs and projects. We will be accessing these funds in FY14 to host similar presentations that were made possible by the New Look Grant FY13.

Section 7: Summary

- R. Please provide a one paragraph summary of your project, including the anticipated impact on Perkins Special Populations. This paragraph should include a project overview, project results and suggestions for replication. This paragraph will appear on the [Showcase section](#) of the New Look Project website.**

The project, "Partnerships for Progress," targeted Perkins Special Populations, such as single parents and economically disadvantaged residents in DeKalb County, Illinois. The project consisted of three presentations about special training and opportunities in manufacturing within DeKalb County. The presentations were hosted at two local agencies serving special populations. The workshops were catered brunches which created a welcoming atmosphere for participants. Kishwaukee College created partnerships with the following agencies and employers as a result of this project: 4C's Community Coordinated Childcare, Ideal Industries, Illinois workNet Center, U of Illinois Cooperative Extension, Kishwaukee College Automated Engineering Technology Advisory Committee, KC Earn and Learn Coordinator, A1 Safety Vests & Equipment. Overall, 23 students were served and invaluable partnerships formed with local agencies and employers.

Section 8: Technical Assistance Feedback

- A. In general, your experience with the FY13 New Look Project was ...**
 Excellent
- B. The most valuable aspect(s) of the FY13 New Look Project was...**
 The financial support
 The professional development, goal setting and networking opportunities
- C. Did you request any technical assistance for your FY13 New Look Project?**
 No
- D. Overall, how was your experience with your New Look Liaison?**
 Excellent
- E. If anyone were to ask you if the money devoted to the New Look Project has made a difference in your institution's ability to serve special populations, what would you say?**
The money devoted to the New Look Project gives me freedom to be creative and host an event or work on a project that institutional funds will not allow. The structure of the grant keeps me accountable and focused on my project goals.
- F. Will you consider applying for another New Look Project in the future?**
 Yes

FY13 New Look Project Expenditures

Final budget should reflect any approved budget amendments.

New Look Project Title: Partnerships for Progress		
Total amount awarded: \$600.00	\$	
Project Leader Information:	Partner(s) Information:	Business Official (Fiscal Agency):
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FY13 Detailed New Look Project Expenditures	Expenditure
General Supplies and Materials --- Describe products & purpose of each item.	\$300.00
Food for event on 1/31/13 at 4C's Community Coordinated Childcare	\$122.77
Food for event on 2/26/13 at Illinois workNet Center	\$127.77
Pens	\$1.87
Drinks for event on 5/2/13 at 4C's Community Coordinated Childcare	\$13.75
Food for event on 5/2/13 at 4C's Community Coordinated Childcare	\$28.27
Thank you cards for New Look partners 5/27/13	\$5.35
Pencil	\$0.22
Travel Expenses --- Describe recipient, destination, and purpose of travel.	\$300.00
Mileage roundtrip to project partner for meeting & event on 1/28/13, 1/31/13.	\$7.91
Mileage roundtrip to project partner for event on 2/26/13.	\$9.04
Mileage roundtrip to project partner for event on 5/2/13.	\$7.73
Food for event on 5/2/13 at 4C's Community Coordinated Childcare	\$4.97
Mileage roundtrip to Normal, IL for New Look Symposium on 5/9/13.	\$123.00
Mileage roundtrip to Transitions Academy in Bloomington, IL to disseminate information from New Look Project and to promote braided funding w/ New Look Grant. 5/21/13-5/22/13	\$127.87
2 meals from travel to/from Transitions Academy. 5/21/13-5/22/13	\$13.58
Paid for small portion of hotel stay on 5/21/13-5/22/13 for New Look project dissemination at Transitions Academy in Bloomington.	\$5.90
Total New Look SP Award	\$600.00