

Evaluation Under WIOA: Reporting Evaluation Results



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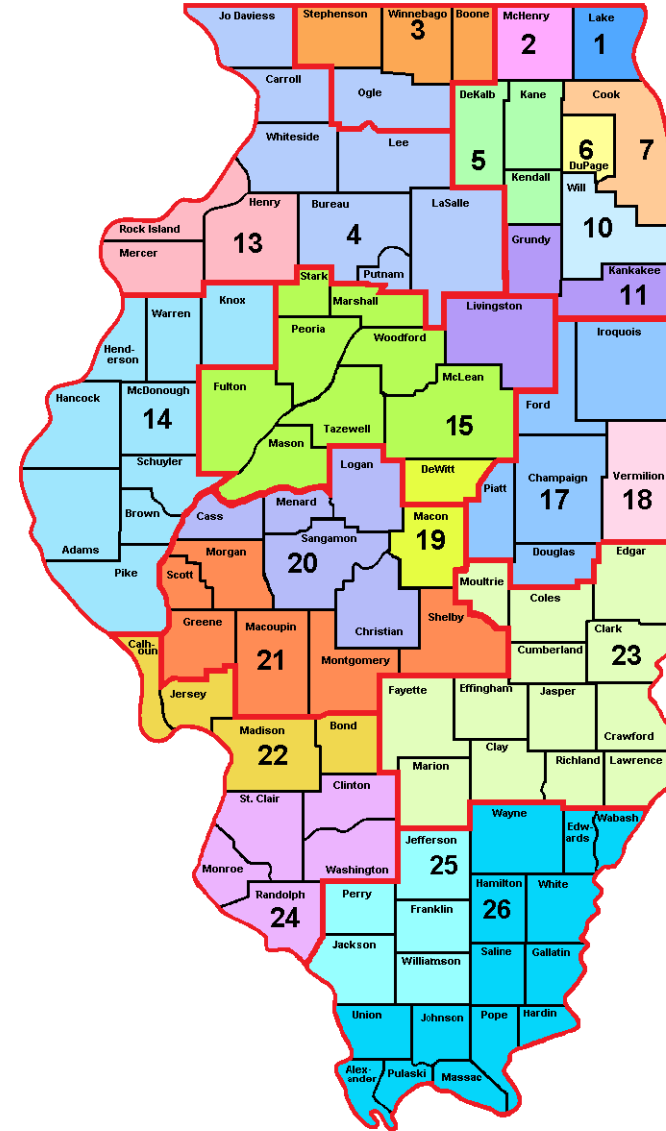
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Objectives:



- ✓ Welcome and Introduction
- ✓ Reviewing WIOA Evaluation Requirement
- ✓ Reporting Evaluation Results
- ✓ Resources and Wrap-up

Where is Your Local Area?







Discussion Question

What is the greatest challenge you face in communicating the results of an evaluation?

WIOA Evaluation Requirement

- The state, in coordination with local boards and state agencies responsible for administration of core programs, must conduct *ongoing evaluations* of Title I core program activities.
- The state, local boards, and state agencies must conduct the evaluations in order to promote, establish, implement, and utilize methods for *continuously improving* core program activities in order to achieve high-level performance within, and high-level outcomes from, the workforce development system.



WIOA Evaluation Reporting Requirement

- The state must annually prepare, submit to the state board and local boards in the state, and make available to the public (including by electronic means), *reports containing the results* of evaluations conducted..., to promote the efficiency and effectiveness of the workforce development system.

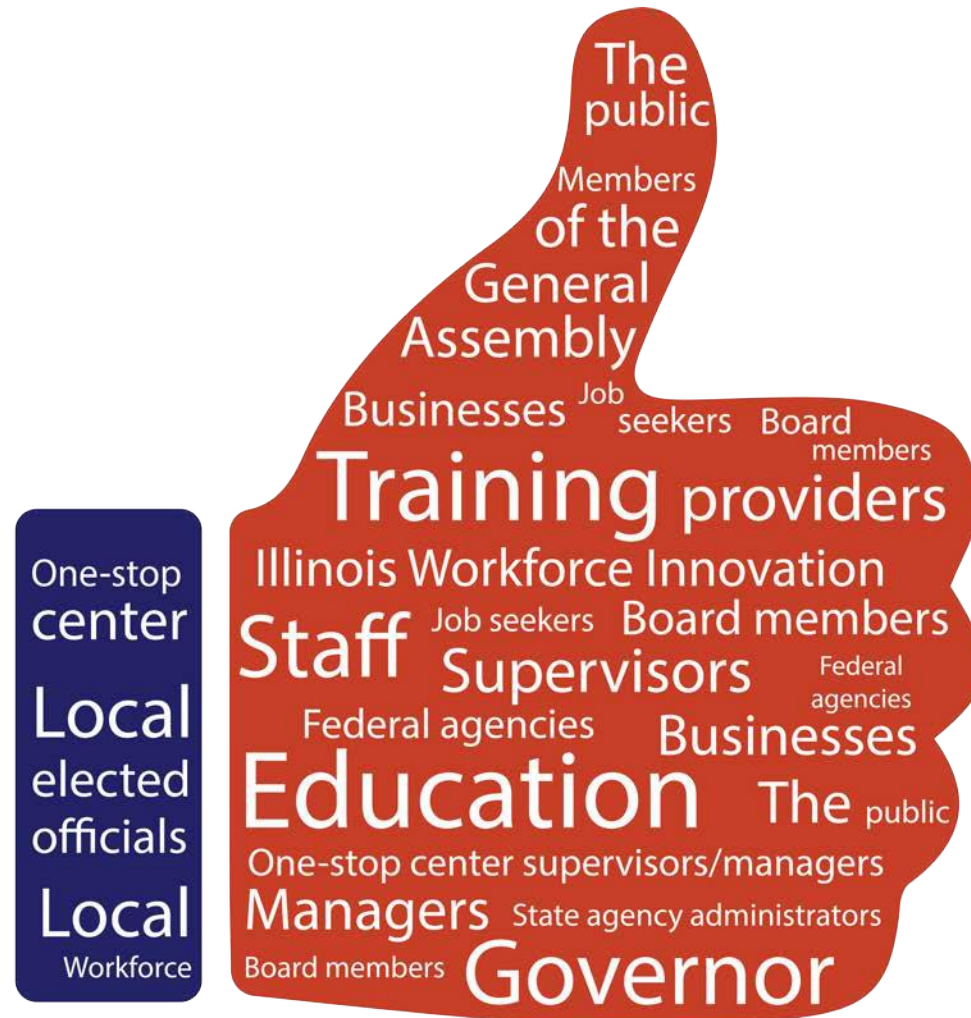
Reporting Evaluation Results

So, you have:

1. Identified what you want to learn
2. Designed the best type of study for your question
3. Successfully conducted that study . . .

Now what???

Identifying Your Audience(s)



Reporting for Your Audience(s)

- No one way of presenting the results of your evaluation will work for all audiences.
- You must customize your reporting to meet the needs of your audiences(s) — this may mean communicating results in multiple formats.



Reporting for Action

First question:

What ACTION do you want your audience(s) to take?

Reporting for Action

Your implementation study of the new work readiness assessment for low-income adults showed that only 10% of participants in the WIOA Adult program signed up for the assessment.

ACTION: Simplify sign-up for the new work readiness assessment to increase participation, and provide prompts for completing the assessment.

AUDIENCE: WIOA Adult supervisors/managers



Reporting for Action

Your outcome study of the plumbing apprenticeship program showed that 95% of those who completed the apprenticeship were employed as plumbers 6 months after completing the apprenticeship, BUT 35% of those who started the apprenticeship did not complete the apprenticeship.

ACTION: Provide case management support throughout the apprenticeship program to ensure that those who start the apprenticeship program can complete it.

AUDIENCE: One-stop center supervisors/managers, Illinois Workforce Innovation Board Apprenticeship Committee

Reporting for Action

Your impact study showed that dislocated workers who received one-stop center services found work more quickly than those who did not.

ACTION: Invest in further study of the impact of *specific* one-stop center services on re-employment of dislocated workers.

AUDIENCE: Illinois Department of Commerce and Economic Opportunity leadership, Illinois Workforce Innovation Board members



Reporting for Action

Your cost study of the new work experience program for out-of-school youth showed that costs by individual were lower when a group of youth were employed by a single business.

ACTION: Recruit businesses to commit to employing groups of out-of-school youth.

AUDIENCE: WIOA Youth supervisors/managers, Business Services supervisors/managers, Illinois Workforce Innovation Board

Reporting for Action

Then, work *backwards* from the action you want your audience(s) to take —

- What are the key takeaways?
- What background will be necessary?
- Will you have the opportunity to brief the audience(s), or simply provide written materials?

Reporting for Action

This is NOT a mystery novel —

1. The butler stole the ruby brooch!
2. Here's how we can prevent the next butler from stealing any other family heirlooms.
3. Here's more detail about how we learned that the butler did it, and how he did it.

Writing Resources

- U.S. Government Accountability Office Guide for Writing Executive Summaries: <https://www.gao.gov/products/130024>
- How to Write an Executive Summary: [https://projects.iq.harvard.edu/files/hks-communications-program/files/how to write an exex summ to use 4 18 18.pdf](https://projects.iq.harvard.edu/files/hks-communications-program/files/how_to_write_an_exex_summ_to_use_4_18_18.pdf)
- Write Better Executive Summaries: https://www.businesswritingblog.com/business_writing/2013/05/write-better-executive-summaries.html

Evaluation Resources

- Evidence-Building Capacity in State Workforce Agencies:
https://www.naswa.org/system/files/document/evidence-building_capacity_in_state_workforce_agencies.pdf
- WIOA Evaluation Toolkit:
<https://evalhub.workforcegps.org/resources/2018/09/07/19/58/WIOA-Evaluation-Toolkit>



thank you



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