WOMEN IN TECHNOLOGY: PURPOSE

• Meeting the needs of the women on both a personal and professional level

• Providing support for each other from entry into college to entry into the workforce
STARTING A NEW GROUP ON YOUR CAMPUS

• What do you need to start a new group?
  • IVCC requires a minimum number of students
  • Receive minimum funding ($250)

• We had an existing group that no longer had participants
  • We were able to bypass rules above and
  • Inherited their balance
FUNDING YOUR ORGANIZATION

• From your school
• From outside sources
• Fundraising

• GET THE WORD OUT THERE
FUNDRAISING

• We were determined NOT to do a bake sale
• Instead we pooled the talents of the group and created items to sell
RECRUITING – SPIRIT DAY
OTHER IDEAS FOR RECRUITING

• Get the word out
  • Postal mail (before classes begin)
  • Email
    • First week when students learn about their email
  • Group Text apps
    • Students prefer to be texted
OTHER IDEAS

• Getting in the news
• Social media
• On campus
• In your community
TYPES OF ACTIVITIES (1 OF 3)

- Learning
  - 3D printing
  - Welding
  - MIMIC
  - Edible Car Contest
TYPES OF ACTIVITIES (2 OF 3)

• Eating
  • Providing food/snacks at the meetings
  • Going off campus to a local park for a cookout
TYPES OF ACTIVITIES (3 OF 3)

• Community Service
  • Area grade and high schools to promote STEM careers
FUTURE ACTIVITIES (1 OF 2)

• Speakers
  • Alumni who have succeeded and can come to talk or have remote talks via Zoom

• More Learning & Fun (less meetings)
  • Schedule at least one activity per month that group/sub-group can do
FUTURE ACTIVITIES (2 OF 2)

• Trivia Night
  • IVCC has this and it’s optional that we participate
  • We have plans to participate this year

• Office / Space where students can hang out socially and academically

• FabTech
BRAINSTORMING ACTIVITY #1

• What types of activities can you think of that will help keep interest of your WiT group?
  • Directly related to things in your school?
  • Directly related to things in your community?
  • In general that will help us and others!

• Take 5-10 minutes to discuss per table and we’ll go over them
ASSESSING SUCCESS

• How do you know what you are doing is “working”?
  • Small group – statistically not sound
  • This is an area in which we struggle

• Honest Communication

• Advisors can’t be in charge of the group
ASSESSMENT BRAINSTORMING ACTIVITY

• From the types of activities listed in above slides AND the activities brainstormed here
  • What assessment would you propose to see if this was a success

• Take 5-10 minutes to discuss per table and we’ll go over them
QUESTIONS ????