Collective Impact

Bringing Partners Along
Our Why

PYN'S VISION
To alleviate poverty and inequity through education and employment.
90,000 YOUNG PEOPLE in Philadelphia are seeking education and employment opportunities.

www.pyninc.org/annualreport
Our Why

90,000 YOUNG PEOPLE in Philadelphia are seeking education and employment opportunities.

while at the same time 46% OF EMPLOYERS struggle to fill jobs… in fact, it’s harder now than ever.*


www.pyninc.org/annualreport
Our Why

A disrupted economy…
Example: manufacturing in Pennsylvania

TOP THREE INDUSTRIES IN PENNSYLVANIA

1940
1. Manufacturing
2. Wholesale Retail and Trade
3. Agriculture and Mining

1970
1. Manufacturing
2. Wholesale Retail and Trade
3. Finance and Retail

2000
1. Manufacturing
2. Admin, Leisure, and Food
3. Health Services

June 2019, Georgetown Center on Education and the Workforce
“The Way We Were: The Changing Geography of US Manufacturing from 1940 to 2016”
Our Why

A disrupted economy…
Example: manufacturing in Pennsylvania

TOP THREE INDUSTRIES IN PENNSYLVANIA

1940
1. Manufacturing
2. Wholesale Retail and Trade
3. Agriculture and Mining

1970
1. Manufacturing
2. Wholesale Retail and Trade
3. Finance and Retail

2000
1. Manufacturing
2. Admin, Leisure, and Food
3. Health Services

2016
1. Admin, Leisure, and Food
2. Health Services
3. Wholesale Retail and Trade

June 2019, Georgetown Center on Education and the Workforce
“The Way We Were: The Changing Geography of US Manufacturing from 1940 to 2016”
Our Why

A disrupted economy…
15 years ago vs. Today?
Our Why

How do we prepare young people for an unpredictable economy?

www.pyninc.org/annualreport
We know poverty and inequity are pervasive challenges that no one organization can solve alone.
Collective Impact

There are **five key conditions** needed for a successful Collective Impact Strategy:

- Common Agenda
- Shared Measurement
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Organization

What’s Your Why?
Start by defining a clear complex social problem.

“Put a man on the moon.”
[circa 1960s]

Increase the Graduation Rate and Prepare Young People for Future Opportunities

Address the Skills Gap for Vulnerable Youth
Who shares your Why?
No one organization can achieve success alone.

Achieving quality at scale requires multiple partners working together to create systemic results.

Building mutually reinforcing partnership

- Identify partners aligned with your goal
- Understand shared and differing priorities
- Develop strategies that work collectively
How will you measure success?
Success is more than just data.

An alliance of cross-sector partners working collectively for over a decade

Graduation rates increased more than 30% (from 52% to 69%) since 2005

Policies added and aligned to better support vulnerable populations

A portfolio of re-engagement programmatic strategies innovated and implemented in and outside of the School District

Systemic integration into the School District, establishing the Opportunity Network

Champions maintained public awareness and citywide support
How do you sustain momentum?
Communication fuels effective partnership.

Building **authentic partnership:**

- Remember that partners are people.
- Identify and map the best strategies for partnership and relationship.
- Focus on authentic partnership that allows for safe transparency.
- Keep communication continuous but efficient.
How will you be a partner?
Backbone Organization

Clearly define roles, responsibility, and expectations.

Being an effective partner:

• Stay informed and engaged.
• Champion the work of others.
• Find mutually-beneficial strategies for partnership.
• Become a diplomatic negotiator.
• Continually offer help, insight, and candor.
Define
Clearly define your goal and problem.

Engage
Identify, understand, and engage key partners.

Measure
Define success, learn quickly from failure, and celebrate victories.

Communicate
Establish consistent, effective, and authentic communication.

Model
Develop strong partnership skills within your organization/agency.
Want to learn more?

If you're interested in seeing what PYN can do for your community, contact us:

info@pyninc.org // 267.502.3800 // @PYNinc

Stay in touch!

pyninc.org

| @pyninc
| @chekemma
townsend@pyninc.org