

Adult Education Student Recruitment Action Plan: To be submitted to ICCB Regional Support

Part One: Due March 31, 2021

Adult Education Program Name:	
What is the identified problem?	
What is the goal you wish to achieve? What is the strategy that will be implemented?	
Names of team who will be addressing the identified problem?	1. 2. 3.
What is being measured/assessed?	
What data is being reviewed?	
How will we determine progress? How will we determine success?	
What needs adjusted or modified?	
Act	
Short term = 1-3 months Long term = 6-12 months	

What are current activities?		
Identify staff responsible for the actions.	1. 2. 3.	
Identify implementation strategy.		
Identify changes, modification, or improvements.	Short term:	Long term:

Part Two: Ongoing Dialogue with Regional Support

Learn

What is the area for improvement in our marketing?		
What is the area for improvement in your recruitment strategy?		
Did you accomplish your goal?	Yes: Explain...	No: Explain...

Do

Short term = 3 - 6 months Long term = 6 - 12 months		
Based on what you have learned what specific actions should be taken?	Short term:	Long term:
What changes will be implemented?	Short term:	Long term:
What new idea are you planning to implement?	Short term:	Long term: