



Outreach Tools to Connect Students to the Workforce



September 22, 2023

Outreach Tools to **Connect** Students to the **Workforce**



Agenda:

- ❖ Intro to Illinois workNet
- ❖ Partner Tools to Enhance Outreach Efforts
- ❖ “Significant Events”
- ❖ Brainstorm: Partner Up!
- ❖ Wrap-Up
- ❖ Q&A

Illinois workNet: Evolution

- As technology progresses, so does the portal.



LAUNCHED IN 2005

- by the Illinois Workforce Innovation Board.
- State's web portal for workforce development.



IN-PERSON & ONLINE SERVICES

Tools connect users to statewide in-person and online services. We assist job seekers, employers, and community organizations daily via the Help Desk.



2023-BEYOND

What does the future hold? Input from partners like you helps shape site updates and needs.



CONNECTS

The portal connects individuals, employers, education and workforce partners to career planning, education and training, and employment tools.



Illinois workNet: Benefits Students and Instructors

ALL RESOURCES ARE FREE!



STUDENTS: access resources and tools to explore careers, training, and skills needed to reach their training and employment goals.



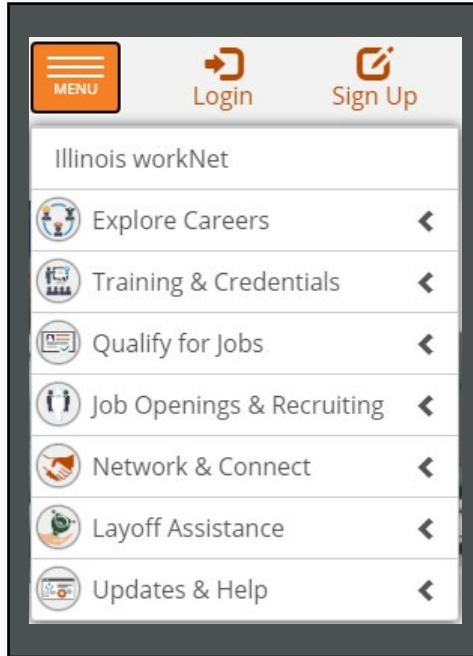
INSTRUCTORS/Partners: access the same resources and tools in addition to instructor guides and partner tools to recover passwords, view student assessments, plans, saved resumes, and more.



CUSTOMER SUPPORT CENTER (CSC): create a group to track students' progress through the career planning process.



Illinois workNet: Tools & Resources



ILLINOIS WORKNET: DASHBOARD



[My Dashboard](#) |
 [Messages \(84\)](#) |
 [Bookmarks](#)

Personal Tools

Dashboard	Profile	Password
Messages	Bookmarks	Assessments
Interests	Employment 101	Resumes
Disability Estimator	Career Plan Tools	Virtual Job Fair

Olivia's Dashboard

[My Tools](#) |
 [My Assessments](#) |
 [Partner Tools](#) |
 [Career Plan Tools](#)

Settings

- Update My Profile
- Change Password
- Update - News
- Subscription Settings

Messages

4 Messages

Career Plan

Illinois workNet

Employment 101

Guide

- Pre-Assessment:
- Post-Assessment:

Your Guide To Prepare:

- A Career Plan
- A Job Search Plan

To

Achieve Your Goals

My Bookmarks

- Illinois workNet Center - Springfield
- CEO Agreement for CEOs of Multiple Counties Architects

1 2 3 4 5 6 7 8

3 of 24 See All

Resume Builder

Resume Builder | Guide

- Cover Letter Saved
- Resume Saved
- Portfolio Saved
- Interview Practice Saved
- Assessments Saved
- Website Saved

Are your saved items not checked? Next Steps

Job Search

- Part Time Administrativ...
- Data Recorder (Police ...)

My Bookmarked Jobs

Program Applications

- Summer Youth and ...
- DEI (Partner)

Assessments

- GPEAK ASSESSMENTS
- SKILLS AND INTERESTS
- Disability Benefits Estimator
- Employment 101
- NOCTI Results

PARTNER PAGE

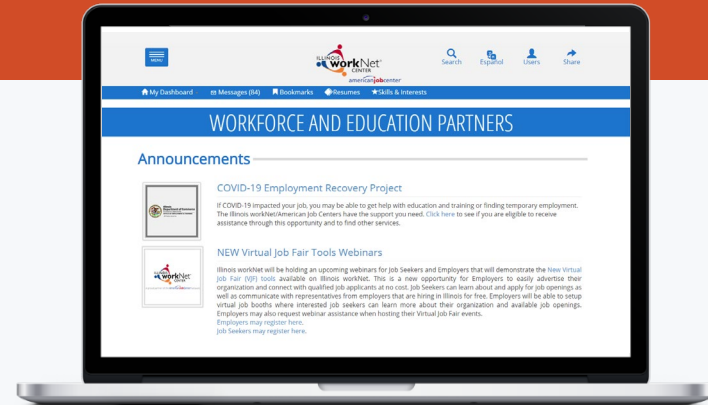
Illinois workNet Partners can access information specifically to help assist students in meeting their employment and training goals.

A variety of guides specific to tools can help facilitate students' success.



RESOURCES INCLUDE:

- ✓ Access to Global Partner Tools
- ✓ Program Guide for Partners
- ✓ Access to Illinois Initiatives
- ✓ Assessment Information
- ✓ Customer Support Center/Illinois Workforce Integration System (IWIS)
- ✓ And More



Illinois workNet: **Benefits**



Becoming A Partner
Partner Programs
Assessments
Customer Support Center
Illinois workNet Learning Center <
Outreach Tools Articles
Helping Individuals Articles
Helping Employers Articles
WIOA Wednesday Webinars
Partner News & Events <
Resource Searches <
FAQs

Benefits:

- Join a network of workforce and education partners.
- Enhance community outreach.
- Promote events via the Event Calendar.
- Allow others to find your services in the Service Finder.
- Unlock resources and tools to guide students/customers.
- Track and monitor individuals' assessments through the Customer Support Center.
- Avoid reinventing the wheel by embedding widgets on your website.

Outreach Tools



**SIGN UP FOR AN
ACCOUNT**



**CREATE A SITE IN
SERVICE FINDER**



**UNLOCK PARTNER
TOOLS**



**ADD EVENTS TO THE
CALENDAR**



**SUBSCRIBE TO
NEWSLETTERS**



SUBMIT SUCCESS STORY



**CONNECT ON SOCIAL
MEDIA**



**ACCESS OUTREACH
MATERIALS**

Significant Events List

Background: This list contains notable national and statewide awareness campaigns (days, weeks, months) applicable to workforce development that Illinois workNet refers to as “Significant Events.” Annual events are utilized to plan content topics on Illinois workNet to acknowledge, celebrate, and raise awareness.

Please Note: This list is current as of the date in the Header. This document is intended to provide a *general* overview and may change (updates, removals, additions). Dates vary each year. Visit the applicable website for each event to learn more details and dates. For questions or concerns, please contact Illinois workNet via email at info@IllinoisworkNet.com.

Event	Date(s)
National Mentoring Month	January
Career & Technical Education Month	February
Women’s History Month	March
SBDC Day	March March 15, 2023 March 20, 2024
Financial Literacy Month	April
National Volunteer Week	April April 16-22, 2023
Second Chance Month	April
National Small Business Week	April 30-May 6, 2023
National Construction Week	May May 1-5, 2023
National Foster Care Moth	May
National Military Appreciation Month	May
Older Americans Month	May
Mental Health Awareness Month	May
Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Pride Month	June
National Safety Month	June
Juneteenth	June 19 th
National Black Business Month	August
National Workforce Development Month	September
National Support Latino Business Day	September 14 th

**CHECK YOUR FOLDER FOR
THE HANDOUT.**

ILLINOIS WORKNET SERVICE FINDER

ILLINOIS WORKNET SERVICE FINDER

The Service Finder is a free service for Illinois residents and employers that offers many great service providers and programs that are available throughout Illinois to help you get through tough times. These services and programs provide support to help you reach your training and employment goals. Use the Service Finder to search for resources that can help you:

- Find jobs
- Prepare for a career
- Find work support such as financial aid, child care, and much more.

For employer, use the search to find your local Business Service Teams (BST) that offers services for:

- Hiring and placement,
- Labor market information, and
- Employee training.

Sites that offer Workforce Innovation Opportunity Act (WIOA) services have an orange WIOA icon.

Resources

- Map - All workNet Centers and Affiliates in Illinois
- Map - LWIA Map of Illinois workNet Centers and Affiliates
- Map - LWIA Map of Illinois workNet Centers
- List - All Illinois workNet Centers in Illinois
- List - All Illinois workNet Centers in Cook County

- Job Seekers search for resources to help find jobs, prepare for a career, and work support such as financial aid, childcare, and more.

Directory Embed on Your Website Add or Edit Locations

What can we help you find?

Search for services using City, Zip, Keyword, and more. Find service locations and referrals near you by searching by city or ZIP Code, keyword of help you need, or name of service.

Displaying locations 1 - 25 of 984 locations found.

Illinois workNet Center(s)

This is your Illinois workNet Center(s) based on the location you entered. Additional locations near you are listed below.

Job Center of Lake County
Waukegan (LWIA 1)
Address: 1 North Genesee, 1st Floor,
Waukegan, IL 60085
Phone: 847-377-3450 ext. 8103
TTY/TDD: 800-526-0844
Hours: Hours may vary
Website: Visit website
This Location Serves:

Adults Domestic Violence Victims

General Public Transients/Individuals

Homeless/Job Seekers/Partners/Youth/Workers

Show more

Services for Individuals

Services for Businesses

McHenry County Workforce Center
(LWIA 2)

Address: 500 Russel Court, Woodstock,
IL 60098
Phone: 815-338-7100 ext. 2771
TTY/TDD: 800-530-0844
Hours: Hours may vary
Website: Visit website
This Location Serves:

Adults Homeless/Job Seekers

Homeless/Job Seekers/Partners/Youth/Workers

Homeless/Job Seekers/Partners/Youth/Workers

Show more

Services for Individuals

Services for Businesses

The Workforce Connection - Rockford
(LWIA 3)

Address: 1000 North State Street, Rockford,
IL 61103
Phone: 815-398-3300 ext. 3300
TTY/TDD: 800-530-0844
Hours: Hours may vary
Website: Visit website
This Location Serves:

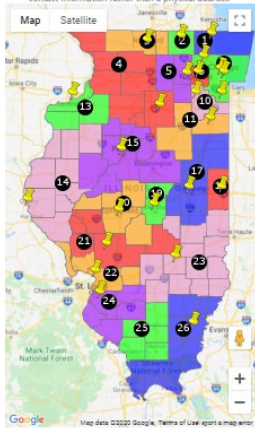
Adults Domestic Violence Victims

General Public Transients/Individuals

Homeless/Job Seekers/Partners/Youth/Workers

Homeless/Job Seekers/Partners/Youth/Workers

Your Illinois workNet Center(s) based on the location you entered.
Partner locations near you that serve individuals and/or employers.
Referral locations and sites that offer work support services. Some referral locations use their website for contact information rather than a physical address.



- Employers use the search to find Business Service Teams that offer services such as hiring and placement, LMI, and employee training.

- Sites can be added to display their location and services for others to find.

EVENT CALENDAR

Events

Thursday, May 11, 2023

Filters ▶ View Events Add Event

- 11:00 AM-12:00 PM **MS Excel Level II: Creating Charts**
Online Event
- 12:30 PM-2:00 PM **JUMPSTART! – Tapping Into Your Inner Strength**
Online Event
- 1:00 PM-2:00 PM **UNITE HERE Chicago Hospitality Institute**

Friday, May 12, 2023

- All Day **WIOA Summit 2023**
- All Day Online Event **WIOA Summit 2023 (Virtual)**

• View and add events through the calendar app on the homepage or click “Add Events”.

• Filters allow users to search by:

- City or Zip Code
- Audience Type
- Event Type
- Keywords

• View all upcoming events in the workNet calendar by clicking “View Events.”

Add Event

Event Title *
Give it a short distinct name

Event Type *
Select an Event Type

Starts * Ends *
All Day Event

Repeat Scheduled Event

Location *
Search for a venue or address
Online Event Enter Address

Event Online Website
Ex: https://www.google.com

Description *
B I U ↻ 11 A ☰ ☷ ☹

Event Calendar

City or ZIP Code: [] 3 miles

Keywords: []

LWA: All

Additional Filters ▶

Audiences [] Event Types []

Grade Levels [] Series []

Fields of Interest []

Month List

Add Event Manage Events

Reset Export

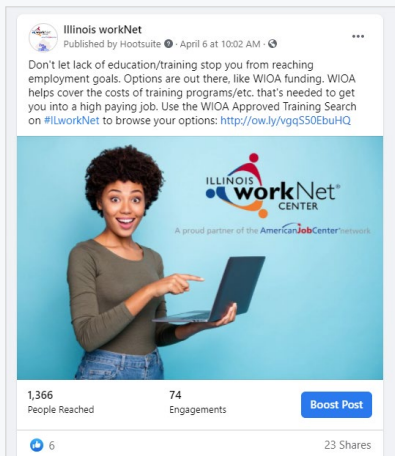
Newsletters – **Subscribe to Stay in the Know**

- There are several newsletter topics to subscribe to.



ILLINOIS WORKNET SOCIAL MEDIA

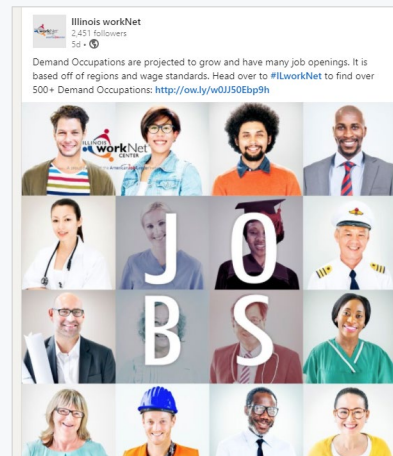
Illinois workNet reaches all types of users through various social media platforms!



ILLINOIS WORKNET FACEBOOK



ILLINOIS WORKNET TWITTER



ILLINOIS WORKNET LINKEDIN

Subscribe

Enter Email:



ILLINOIS WORKNET WIDGETS

Illinois workNet provides embeddable widgets that partners can customize to add to their websites. The process only takes a few minutes to complete, and the best part is that Illinois workNet maintains the functionality of the widget! If an update is made to the widget, it automatically updates the app on your website.

EMBEDDABLE WIDGETS

Illinois workNet and IOER Widgets

Illinois workNet and Illinois Open Educational Resources (IOER) provide a variety of embeddable widgets that can be customized and added to your website. The process only takes minutes to complete and the best part is Illinois workNet and IOER maintain the widget functionality! If an update is made to one of the widgets, it will automatically update on your website.

Benefits to using these widgets include:

- No up-keep
- Customers and students get up-to-date information
- Widgets are customizable to your needs
- Ability to expand information provided on your website

Browse Widgets

- Guidance
- Event Calendar (Illinois workNet LWIA)
- Illinois workNet Article Viewer
- Illinois workNet Job Finder
- Illinois workNet Related Resources
- Illinois workNet Service Finder
- Illinois workNet Success Stories
- Illinois workNet WIOA Training Program Search
- WIOA Board Activity Tool
- WIOA ePolicy
- IOER Basic Search
- IOER Full Search
- IOER Learning List Explorer
- IOER Library/Collections
- IOER Standards Browser

Guidance

This is the page for embeddable widgets shared by both [Illinois workNet](#) and [Illinois Open Educational Resources](#). Use the menu on the left to navigate between widgets. Each page will provide an overview and either a code generator, or a link to the code generator page. If you need assistance, please use the Contact Us link in the footer of this website.

Styling Tips

This widget is embedded on your page as an iframe. Iframes typically default to 300 pixels wide by 200 pixels high. This is quite small. The content shown by the widget is not of a fixed height. The following tips will help you work through these problems. Don't worry, it's not difficult, it's really easy.

Fixed Size Widgets


As mentioned above, iframes typically default to 300 pixels wide by 200 pixels high, which is pretty small. Fortunately, some CSS styles, whether inline, in a style sheet on the page, or as an inline style, will enable you to have a fixed size widget. Suppose you want to embed the widget in the same column on your page that your main content is normally in, have it be 100% of the width of one column, and 500 pixels high. You can do that as an inline style on your iframe tag. Add `width:100%; height:500px;` to the existing style attribute on your iframe tag. If you don't already have a style attribute on your iframe, add one. It will look like this: `style="width:100%; height:500px;"`.

Borders

Most iframes have a default border. If you'd like a 1 pixel wide black border around the iframe, you can also do that as an inline style on your iframe tag. Add `border:1px solid black;` to your existing style attribute on your iframe tag. If you don't already have a style attribute on your iframe, add one. It will look like this: `style="border:1px solid black;"`.

For no borders, change the above styles to read `border:none;` instead of `border:1px solid black;`.

Variable Height Widgets (Getting rid of Scroll Bars on the Right Side of an iframe)



Calendar Embed Code Generator

You can view a sample of the calendar widget embedded on a page. Fields marked with * are required. Fields marked with > are recommended.

As you enter data, you can see the start of your calendar at the bottom of this page. As you enter more fields you will see your changes reflected below.

Styling and Filters

CurrentView * Month View List View Minimal List View

LWIA Number >

Default Audience Type(s) - Select all that apply >

Default Grade Level(s) - Select all that apply >

Default Fields of Interest - Select all that apply >

Default Frequencies - Select all that apply >

Default Series - Select all that apply >

HTML Code

Copy the following HTML code into your page.

```
<iframe id='g_eventCalendar' src='https://apps.illinoisworknet.com/Calendar?embed=true&listView=false' style='height:500px; width:100%;'></iframe>
```

Sample Calendar

Event Calendar

City or ZIP Code:

Keywords:

Brainstorm – Partner Up: **Group Work Time!**

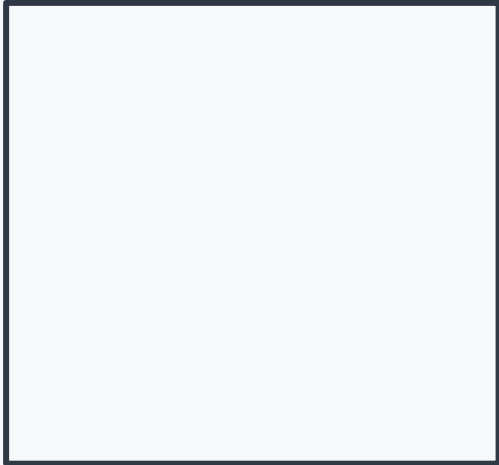
5 MINUTES

Choose a “Significant Event” from the handout, then discuss.

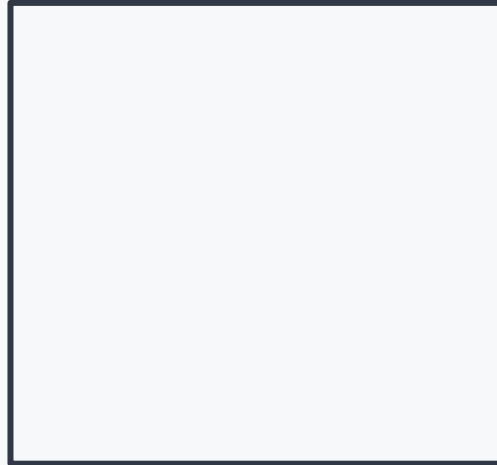
Significant Event Name: _____

When: _____

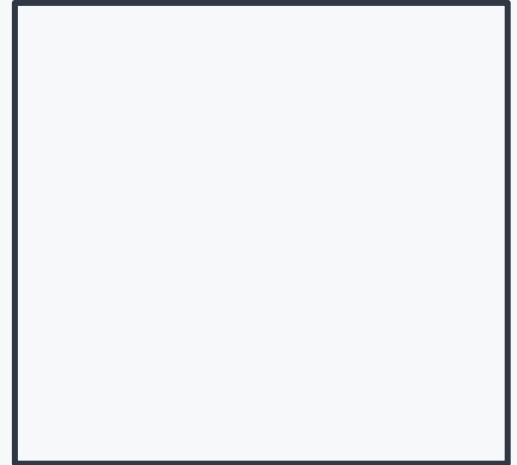
How can your organization support and/or apply this to current outreach efforts?



What partnerships could be utilized and/or established?



What Illinois workNet tool(s) could be used and how?



Share Your Feedback.

- Let your voice be heard. Your thoughts and experiences matter.



ANONYMOUS

The survey doesn't ask for your contact information, only your opinion.



ACCESSIBLE ON ANY DEVICE

Use a smartphone, tablet, or computer.



RATE, TYPE, DONE

7 easy questions to answer in *less than* 3 minutes.



INCLUDE SUGGESTIONS IN THE TEXTBOX



What do you like and dislike about the website? 



Do you struggle to locate information/tools?



What do your students say?



Can a tool, content, or resource help your daily work?



WHAT'S THE POINT?

- Feedback provides an insight into what works vs. doesn't work, areas to improve, and which content and tools to update.
- Results are collected and shared with stakeholders, used in state and federal reports, and referenced for future enhancements.

Feedback Survey: [Surveymonkey.com/r/LworkNetSurvey](https://www.surveymonkey.com/r/LworkNetSurvey)

How Can Illinois workNet Support You? Your Work? Your Students?

Submit a Contact Us Form.



Take the User Feedback Survey.



Email Me Directly.



We are here to help!



Let's Talk. Q&A.

Do you have any questions?

Want to know more about something? Just ask.



CONNECT WITH US!

Subscribe to Newsletters and check us out on Social Media.

 **Website:** www.IllinoisworkNet.com

 **Email:** Info@IllinoisworkNet.com

 **Questions:** FAQ



Facebook



Twitter



YouTube



LinkedIn



LinkedIn Group



Pinterest

