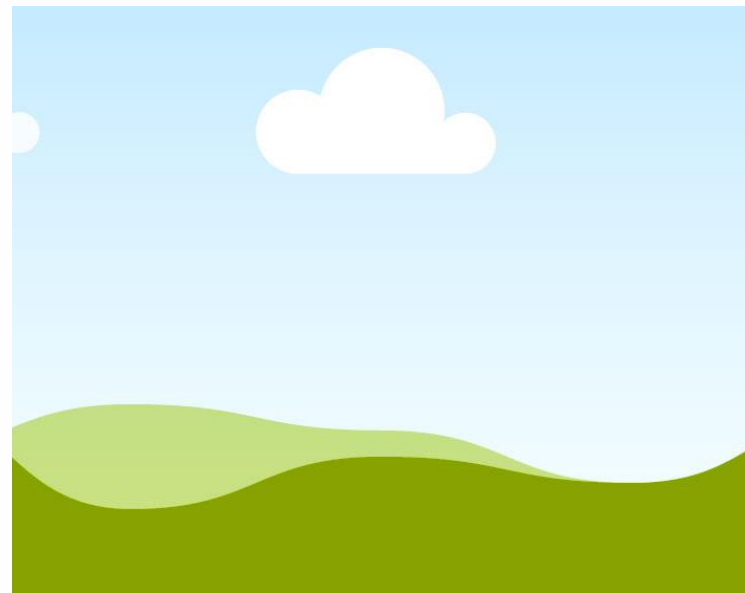




**Improving Outcomes Through Collaboration, Outreach and Partnerships**

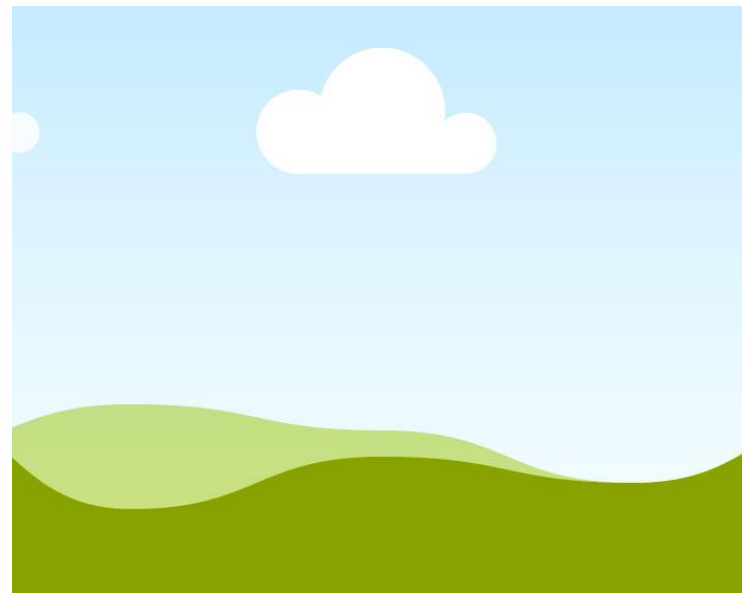
**September 2023: East Peoria, IL  
CTAE: Stronger Together**

# SESSION PRESENTERS



**Onie L Riley**

**Executive  
Director, WEI  
WILBUR  
WRIGHT  
COLLEGE**



**Jenetta O'Neal**

**Director,  
Workforce  
Partnership  
WILBUR WRIGHT  
COLLEGE**

# WRIGHT Academic Updates on Enrollment College Snapshot

## Snapshot of Wrights #'s

Adult Education 3,447 in 2022 and 4,127 in 2023

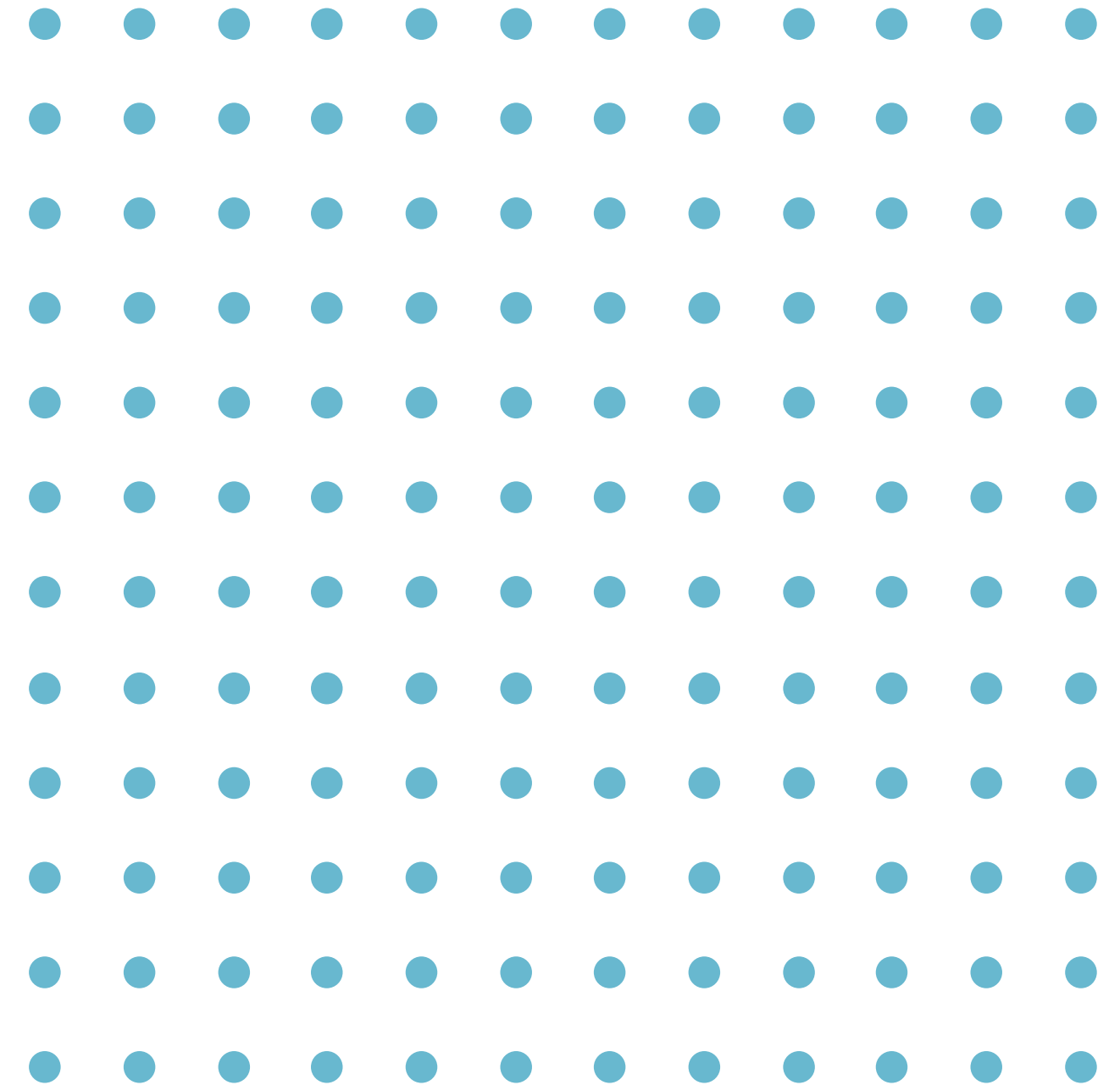
Continuing Education 804 in 2022 and 1,052 in 2023

Credit 5,378 in Spring 2022 and 5,527 in Spring 2023

## WEI Programming

### **Fields of study include**

- CNC Manufacturing
- Networking
- Web Development
- Cybersecurity
- Criminal Justice
- Solar Panel Installation
- Cannabis Studies





**Under WEI our goal is to be able to adequately address student concerns/barriers and offer resources and support services that increases their chances of completing and being a successful student at Wright.**

Our case management model allows us to monitoring how we connect and engage with students

- This positively impacts the experience of students from on-boarding, enrollment, retention through completion

How do we do what we do?

Ensure that our partnerships are fitting and meaningful to our students

Partner and collaborate with CBO's who also have shared value in understanding the importance of having access to resources and support services

Why CBO's? Already working with students. They are their service providers. Warm handoffs important.

What does Collaboration looks like for this goal? Intervening, providing progress and regular updates on attendance and how well a student is doing to other staff.





**Why we are partnering with community based organizations as they combat the violence in Chicago?**

**MANY OF THESE PARTNERS SPECIFICALLY AIM TO:**

- Decrease violence, shootings and homicides in neighboring communities that our students come from;
- Create pathways for better life outcomes; and
- Promote long-term safety and opportunity in Chicago's most impoverished communities.

# Outreach and Recruitment Efforts – a community based approach

- Highly concentrated on the south and west sides of the city
- Majority of those who are violence involved are disconnected, may have extensive criminal backgrounds, and high exposure to trauma
- The staff vets the participants prior to them engaging with us at Wright
- We become the educational pathway, a resource or asset that our Partners need in their referral pipeline

## Employer Partnerships

Examples of success stories - [feature](#)

If you are an Instagram user, I wanted to share a feature of one of our students, Bianca Harmon. Bianca is a career changer- healthcare administration to IT; initially enrolling at Wright via the Workforce Equity Initiative/WrJobHire, she was able to leverage her studies into one of 3 inaugural McDonald's apprenticeships in cybersecurity.

<https://www.instagram.com/reel/CxGIk2Wpk6W/?igshid=MzRIODBiNWFIZA%3D%3D>

Through this work, we can tackle information gaps, lack of access, harmful stereotypes, as well other academic inequities—barriers that not only reduce the number of people who can be trained in high-skill professional programs, but also limit the overall diversity of the workforce.

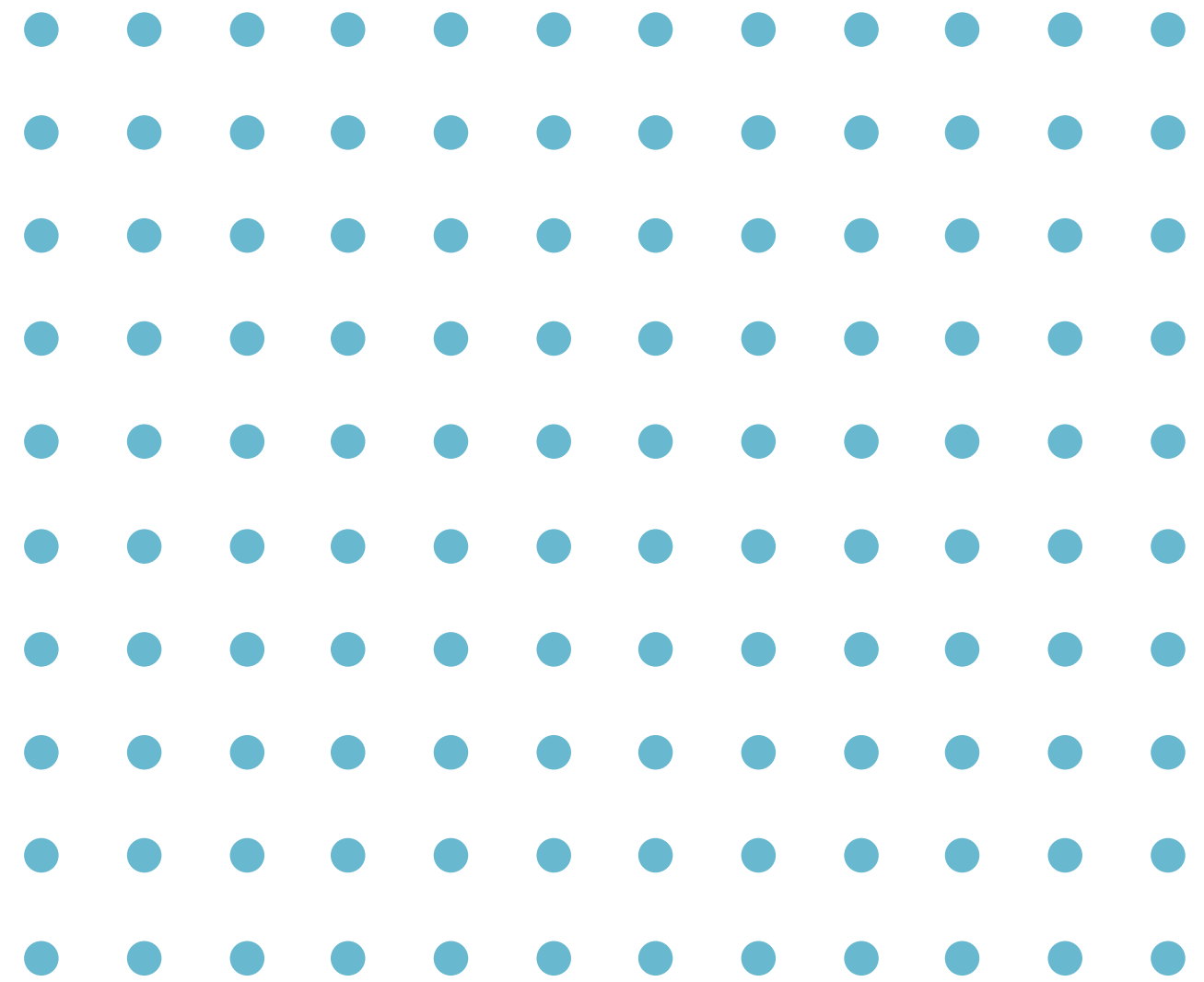


Why partner with employers?

Benefits to students

Benefits to Wright

Our long-term goals around employer engagement includes hosting a yearly employer roundtable discussing talent pipeline strategy.





Thanks for attending!