



# SUCCESS IN CTE

## Template for Creating a Student Success Story

Title – Make it catchy.	
Student name	
Program	
Name of Community College (Include city and state)	
What was the student's situation prior to enrolling? (were they working, laid off, right out of HS, etc.)	
What made the student decide to seek a new career?	
Why did they choose the career program/community college that they did?	
Why the student is grateful – Expand on their uniqueness.	
How the program assisted them	
What is the student's goal after completion of program?	



If the student has found employment, what are they doing and where?	
Indicate the certificate, credential, degree the student will acquire	
Include quote(s) from student about how they feel the program changed them or contributed to their future. Also, any advice they have for students considering CTE.	
Include contact name, e-mail, and phone number for the program for potential students to learn more	
Include picture of student or program with student engaged (Please submit a consent form from the student to allow use of their name and photo)	

Send completed templates to [cte@iccb.state.il.us](mailto:cte@iccb.state.il.us) and your student's success story may be included in a future compendium or utilize the template as an internal marketing tool!